CLIC

J's Cupcake company (Demo)

Clic Monthly Report Premium

Table of Contents

Key Figures	1
Income Vs. Expenses	2
Top Sales Accounts	3
Top Other Income Accounts	4
Top Expenses Accounts	5
Sales	6
Cash In vs Cash Out	7
Cash Balance	8
Top Suppliers By Purchases	9
Top Suppliers By Balance Outstanding	10
Profit and Loss	11
EBITDA	12
Balance Sheet	13
Customer Sales	14-15

Key Figures

Revenue - Monthly

£53.8k

Revenue for the month of March 2025 was £53,764, a decrease of 45.9% from the month of February 2025's revenue of £99,427.

Revenue - YTD (FY)

£250k

Revenue for the financial year (YTD) of 31 March 2025 was £249,956, an increase of 7.2% from the financial year (YTD) of 31 March 2024's revenue of £233,135.

Expenses - Monthly

£33.2k

Expenses for the month of March 2025 was £33,249, a decrease of 9.0% from the month of February 2025's expenses of £36,543.

Expenses - YTD (FY)

£106k

Expenses for the financial year (YTD) of 31 March 2025 was £106,030, a decrease of 20.6% from the financial year (YTD) of 31 March 2024's expenses of £133,506.

Profit After Tax - Monthly

-£5.7k

Profit After Tax for the month of March 2025 was (£5,662), a decrease of 151.2% from the month of February 2025's profit after tax of £11,051.

Profit After Tax - YTD (FY)

£30.2k

Profit After Tax for the financial year (YTD) of 31 March 2025 was £30,165, an increase of 225.3% from the financial year (YTD) of 31 March 2024's profit after tax of (£24,077).

Net Margin - Monthly

-10.5%

Net margin for the month of March 2025 was -10.5%, a decrease of -21.6% from the month of February 2025's net margin of 11.1%.

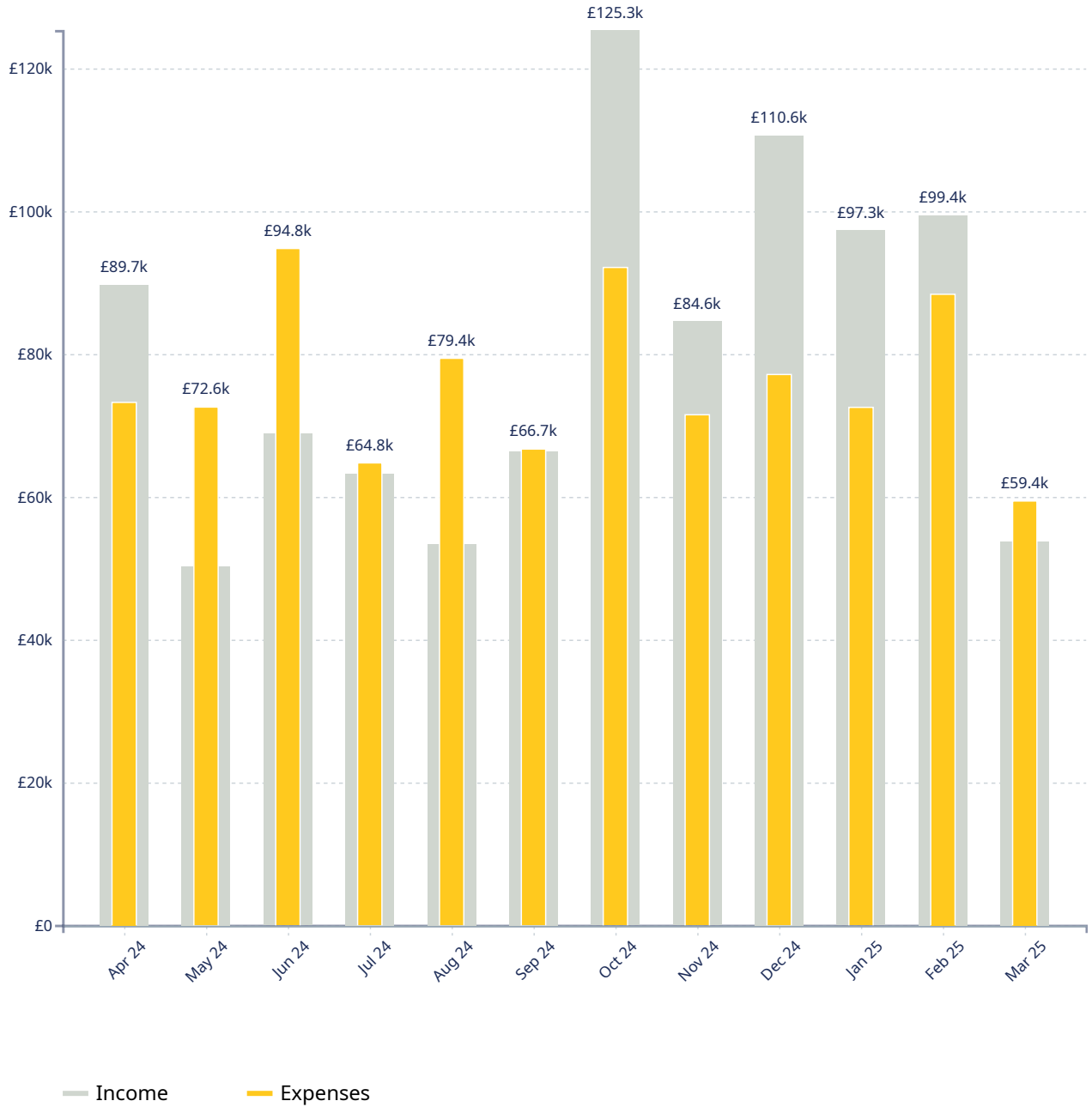
Net Margin - YTD (FY)

12.0%

Net margin for the financial year (YTD) of 31 March 2025 was 12.0%, an increase of 22.4% from the financial year (YTD) of 31 March 2024's net margin of -10.3%.

Income Vs. Expenses

01 April 2024 - 31 March 2025



Graph Insights

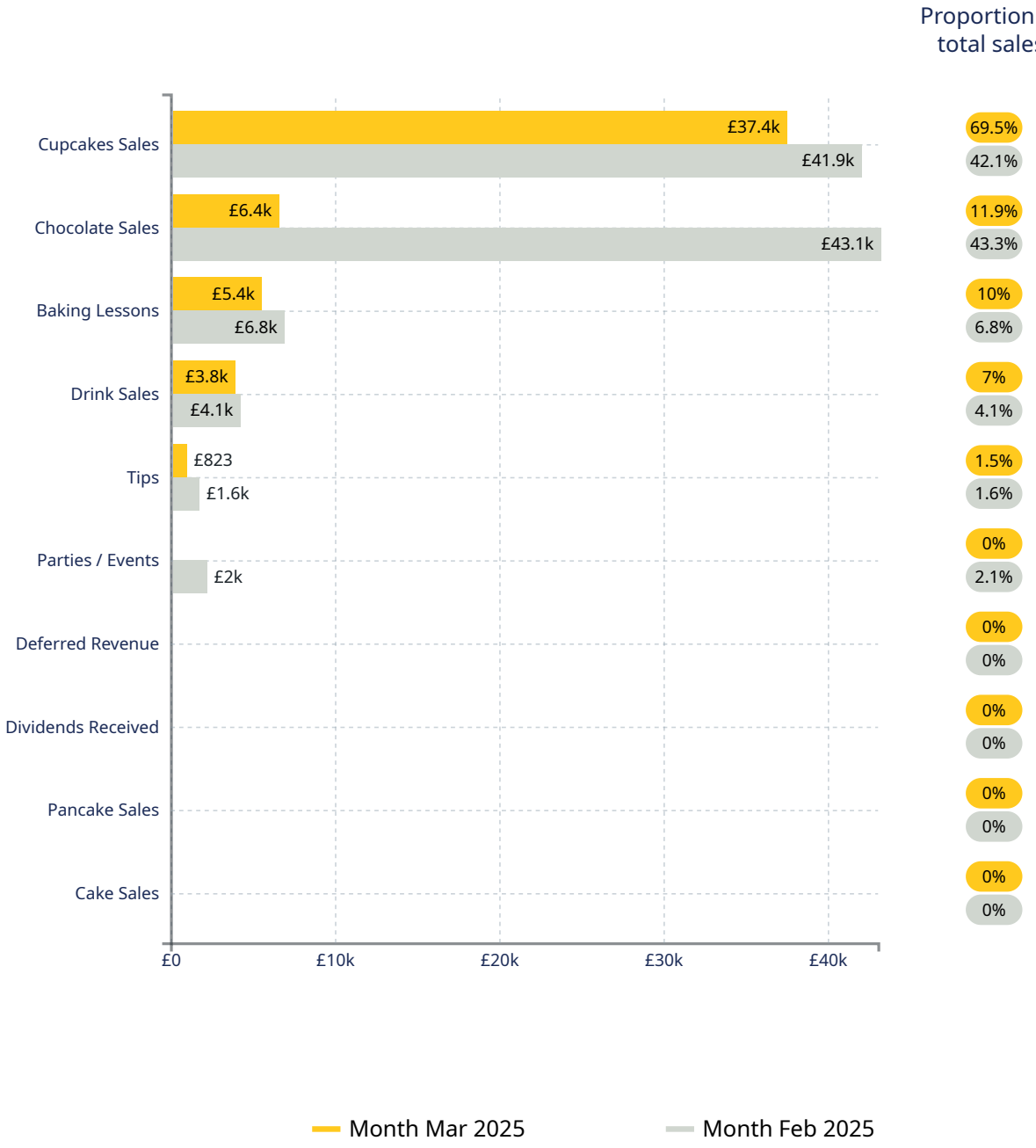
Income for the period April 2024 to March 2025 was £962.7k. Average income per month was £80.2k. The best performing month was October 2024 (income of £125.3k) while the worst performing month was May 2024 (income of £50.3k).

Expenses for the period April 2024 to March 2025 were £912.6k. Average expenses per month were £76k. The most expenses were incurred in June 2024 (expenses of £94.8k) while the least expenses were incurred in March 2025 (expenses of £59.4k).

Profit for the period April 2024 to March 2025 was £50.1k. Average profit per month was £4.2k. The best performing month was December 2024 (profit of £33.4k).

Top Sales Accounts

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

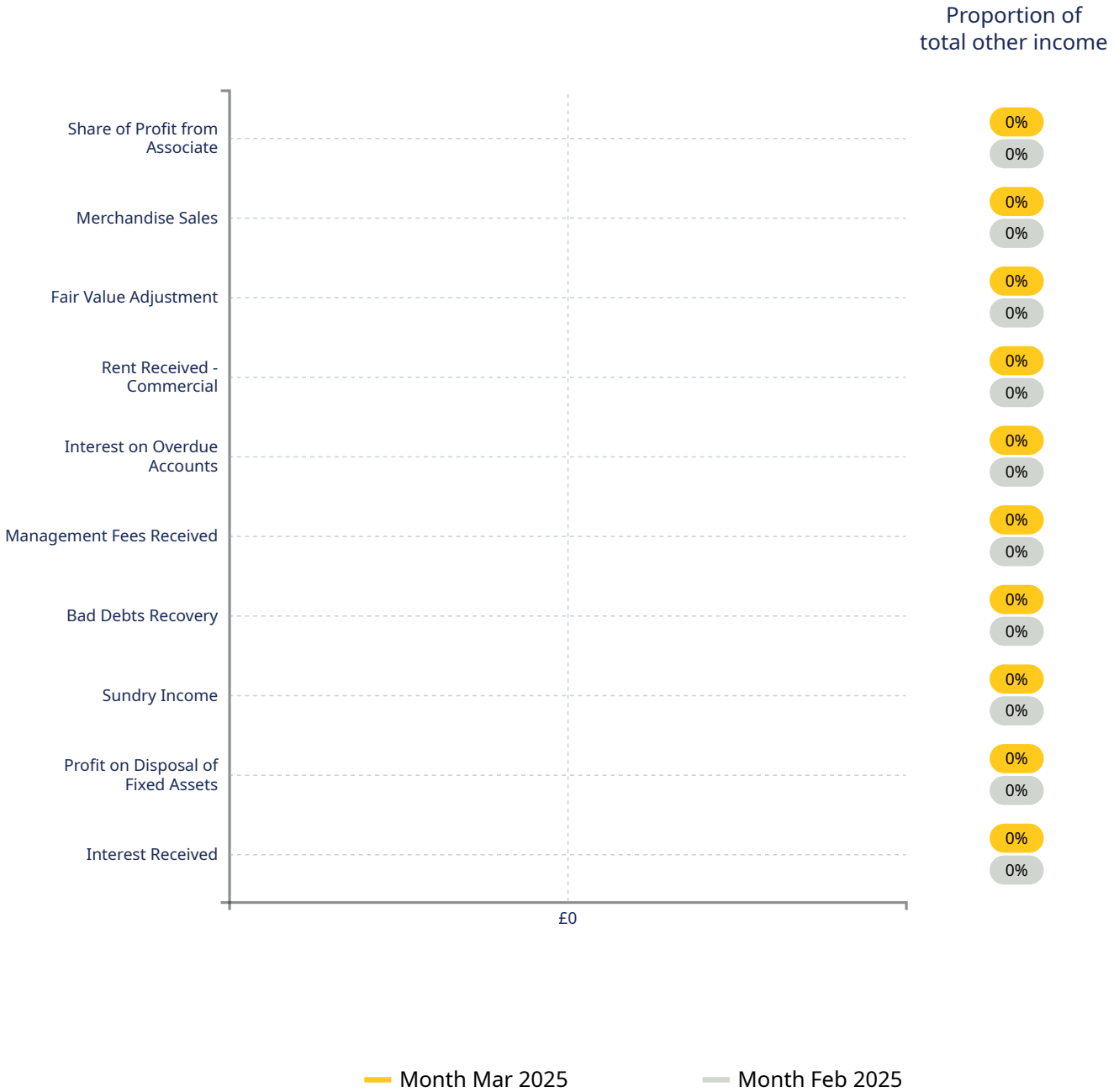


Graph Insights

The top sales account for the month of March 2025 is Cupcakes Sales. Cupcakes Sales represents 69.5% of sales accounts (up versus 42.1% in February 2025). The top 3 sales accounts represent 91.5% of total sales (down versus 92.2% in February 2025). Chocolate Sales exhibited the largest change in proportion of sales from 43.3% in February 2025 to 11.9% in March 2025.

Top Other Income Accounts

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

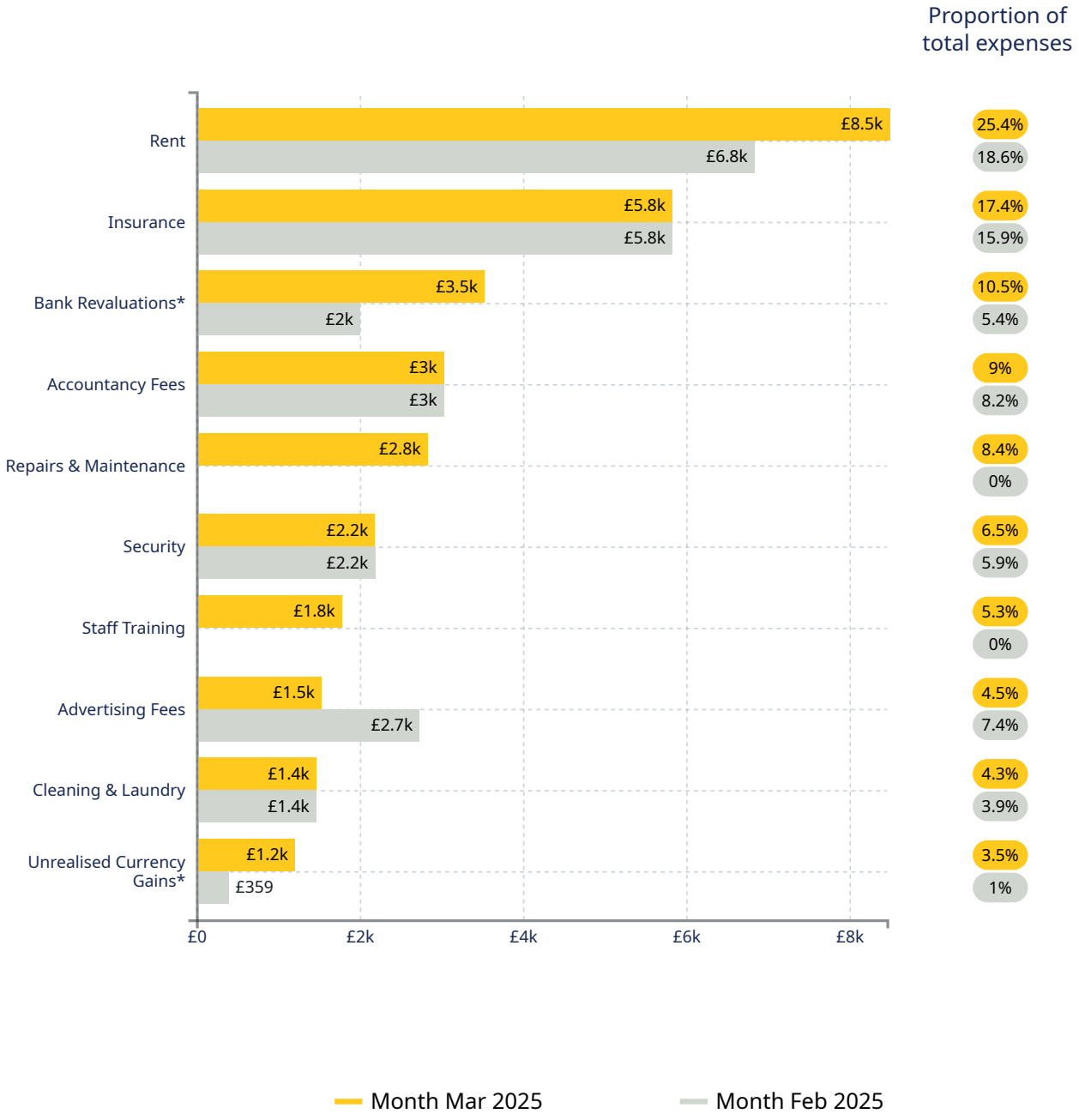


Graph Insights

The top other income account for the month of March 2025 is Share of Profit from Associate. Share of Profit from Associate represents 0.00% of other income accounts (equal versus 0.00% in February 2025). The top 3 other income accounts represent 0.00% of total other income (equal versus 0.00% in February 2025). Share of Profit from Associate exhibited the largest change in proportion of other income from 0.00% in February 2025 to 0.00% in March 2025.

Top Expenses Accounts

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

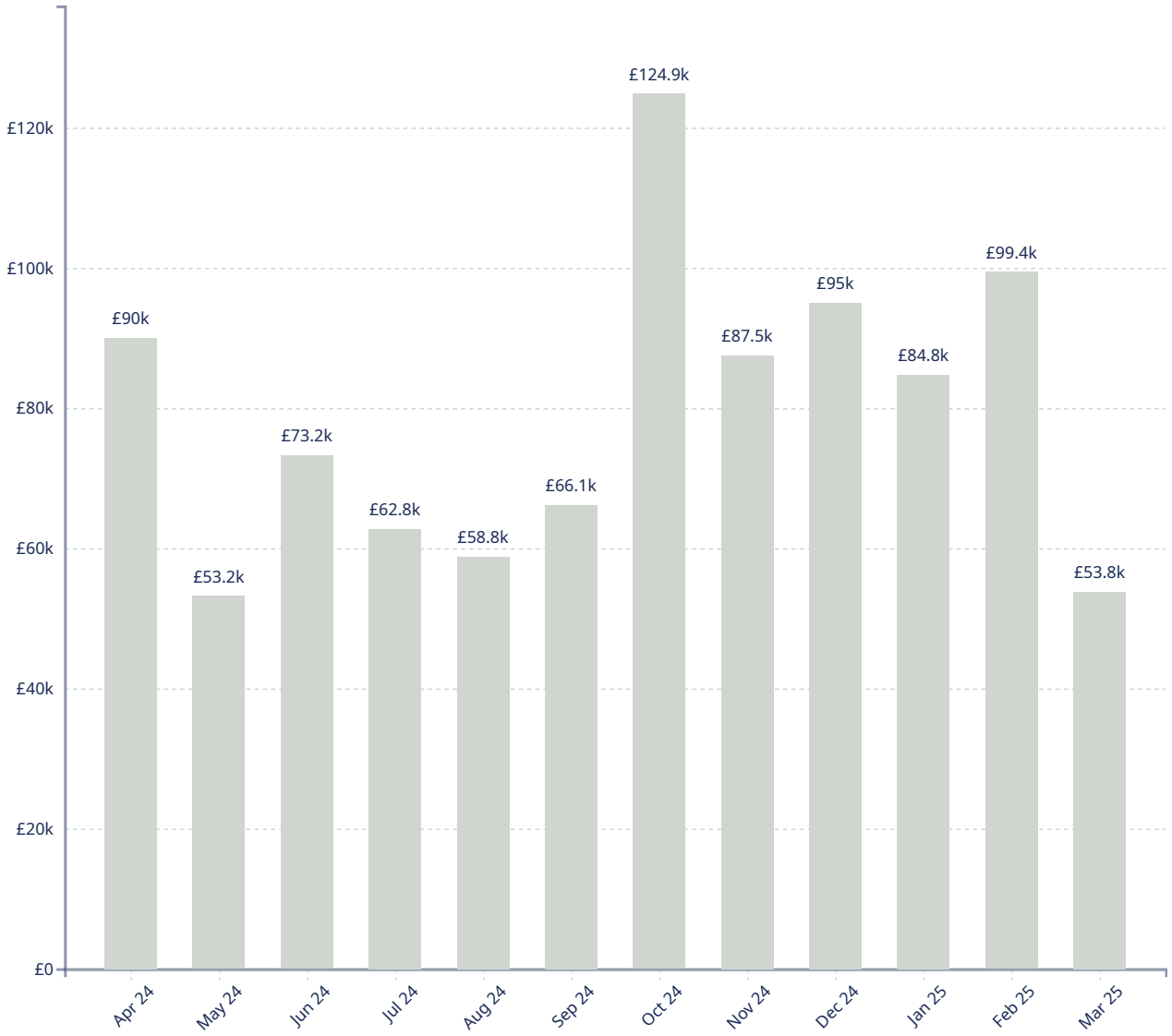


Graph Insights

The top expenses account for the month of March 2025 is Rent. Rent represents 25.4% of expenses accounts (up versus 18.6% in February 2025). The top 3 expenses accounts represent 53.4% of total expenses (up versus 39.9% in February 2025). Printing & Stationery exhibited the largest change in proportion of expenses from 27.4% in February 2025 to 0.00% in March 2025.

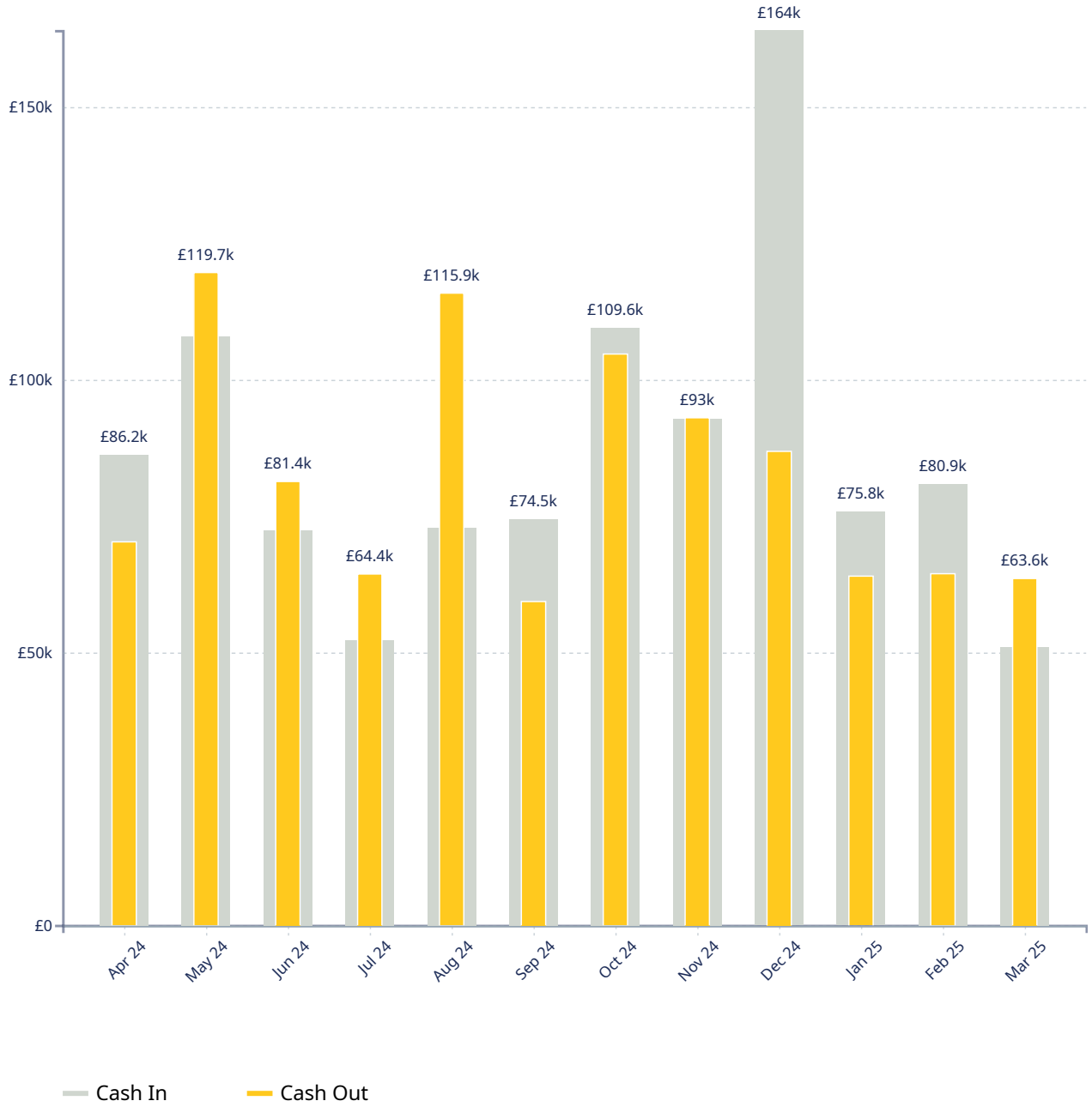
Sales

01 April 2024 - 31 March 2025



Cash In vs Cash Out

01 April 2024 - 31 March 2025



Graph Insights

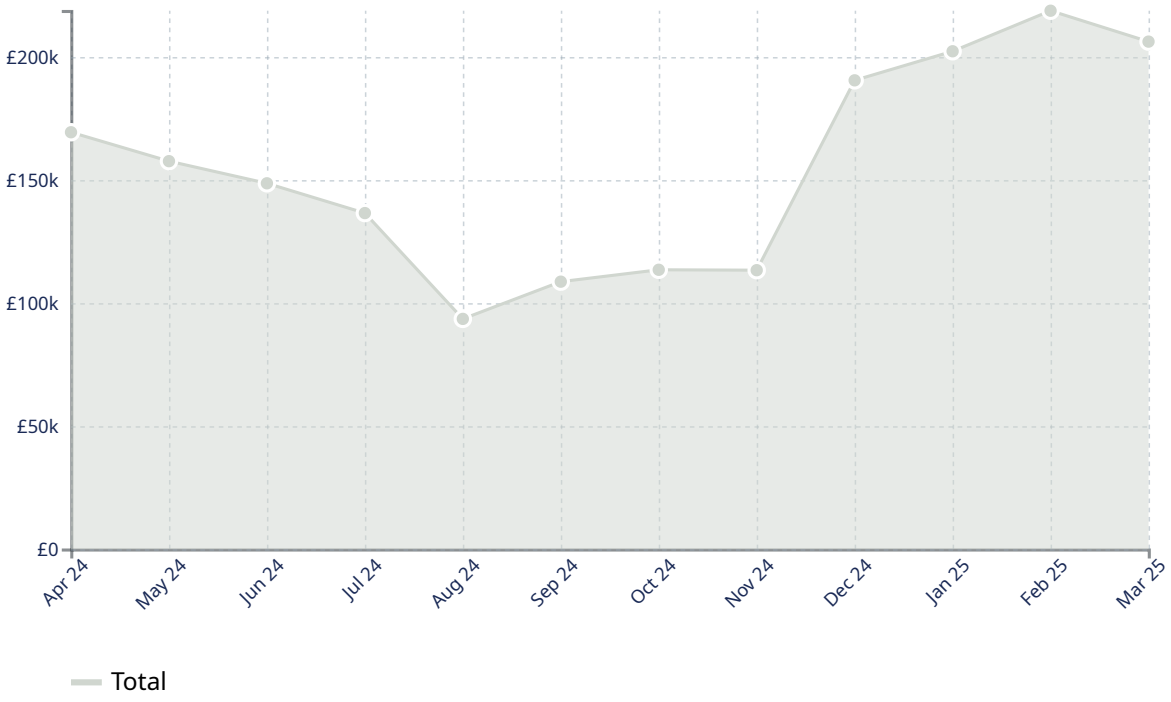
Cash received for the period April 2024 to March 2025 was £1,040.5k. Average cash received per month was £86.7k. The most cash received was in December 2024 (cash received of £164k) while the least cash received was in March 2025 (cash received of £51k).

Cash paid for the period April 2024 to March 2025 was £987.7k. Average cash paid per month was £82.3k. The most cash paid was in May 2024 (cash paid of £119.7k) while the least cash paid was in September 2024 (cash paid of £59.4k).

Net cash for the period April 2024 to March 2025 was £52.8k. Average net cash per month was £4.4k. The best performing month was December 2024 (net cash of £77.1k)

Cash Balance

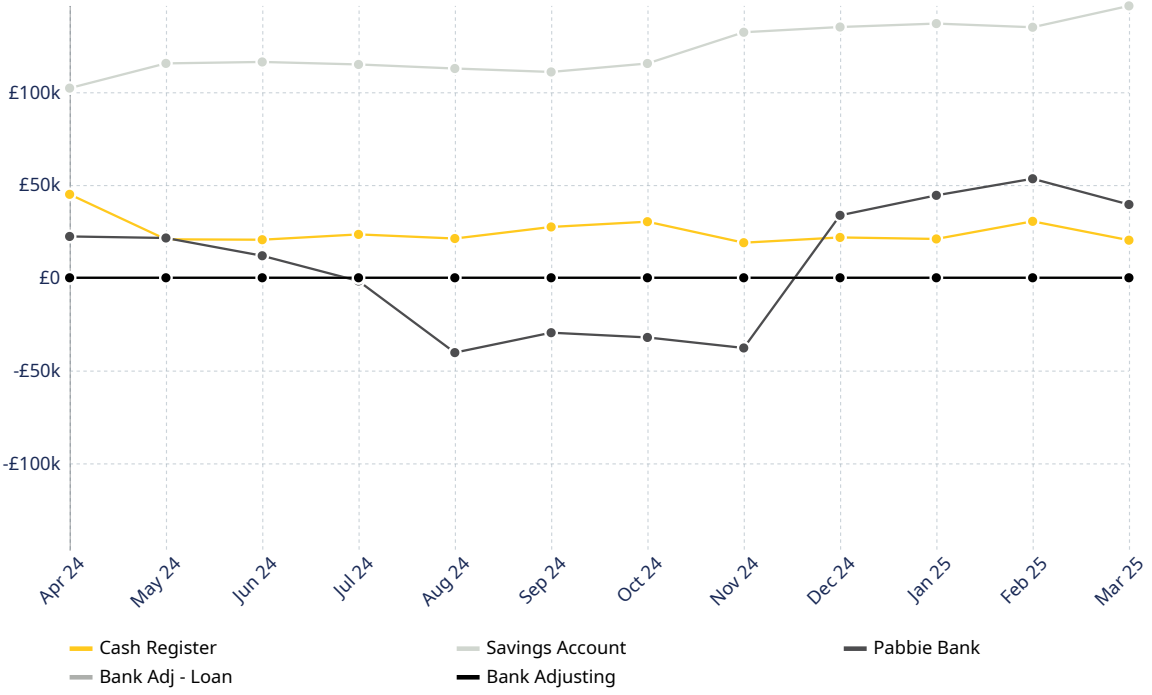
01 April 2024 - 31 March 2025



Graph Insights

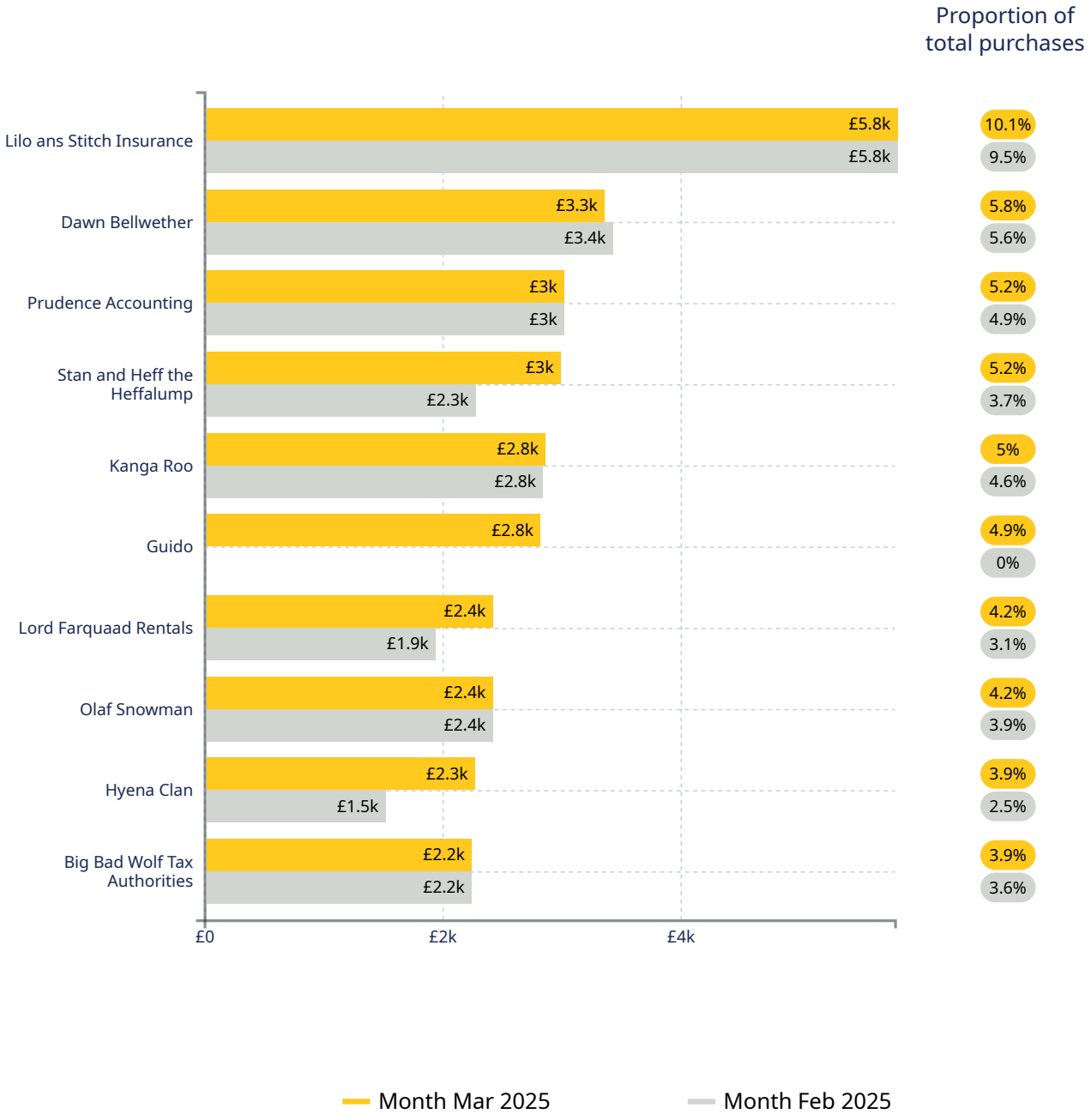
Total cash at March 2025 is £206.3k. Total cash peaked in February 2025 (total cash of £218.8k) while the lowest balance was recorded in August 2024 (total cash of £93.6k).

Bank Balance Comparison



Top Suppliers By Purchases

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

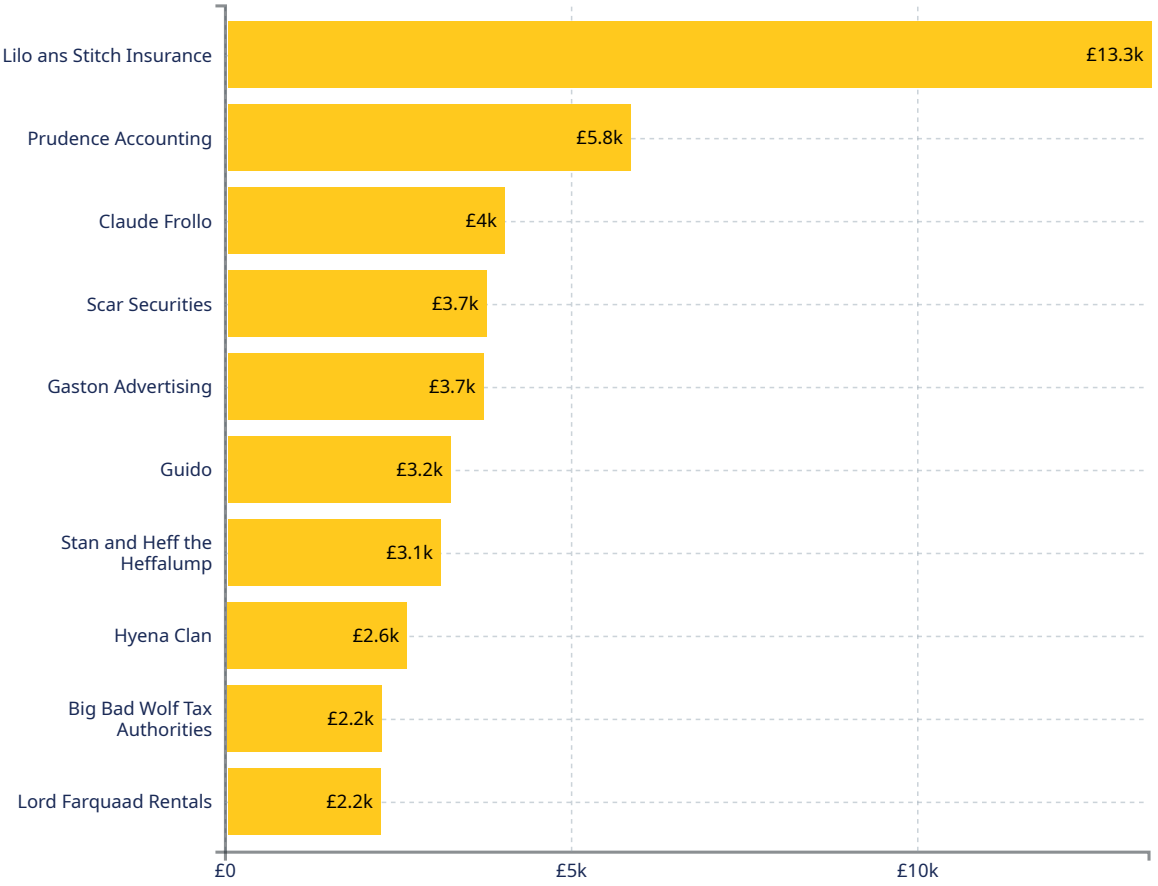


Graph Insights

The top supplier for the month of March 2025 is Lilo ans Stitch Insurance. Lilo ans Stitch Insurance accounts for 10.1% of purchases (down versus 9.5% in February 2025).The top 3 suppliers account for 21.2% of total purchases (up versus 20.0% in February 2025). Guido exhibited the largest change in proportion of purchases from 0.0% in February 2025 to 4.9% in March 2025.

Top Suppliers By Balance Outstanding

At 31 March 2025



Graph Insights

The top creditor as at March 2025 is Lilo ans Stitch Insurance with an outstanding balance of £13.3k. Lilo ans Stitch Insurance accounts for 30.4% of the top 10 creditors. The top 3 creditors (Lilo ans Stitch Insurance, Prudence Accounting and Claude Frollo) have a combined outstanding balance of £23.2k , which represents 52.8% of the outstanding balance of the top 10 creditors.

Profit and Loss

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

	Mar 2025	Feb 2025	Variance	Variance (%)	YTD (FY)
Sales	£53,764	£99,427	(£45,663)	(-46%) ▼	£237,956
Cost of Sales	£26,177	£51,833	(£25,656)	(-49%) ▼	£114,313
Gross Profit	**£27,587**	**£47,594**	**(£20,006)**	**(-42%) ▼**	**£123,643**
GP%	**51.3%**	**47.9%**	**3.4%**	**(+7%) ▲**	**52.0%**
Expenses					
Accountancy Fees	£3,000	£3,000	-		£9,000
Advertising Fees	£1,500	£2,700	(£1,200)	(-44%) ▼	£7,425
Bad Debts	£50	£50	-		£150
Bank Charges	£18	£18	-		£53
Cleaning & Laundry	£1,435	£1,435	-		£4,305
Donations	£1,000	£1,414	(£414)	(-29%) ▼	£3,414
Insurance	£5,800	£5,800	-		£17,400
Light Power & Heating	£524	£528	(£4)	(-1%) ▼	£1,585
Non-Cash Expenses	£4,758	£2,637	£2,121	(+80%) ▲	£5,567
Printing & Stationery	-	£10,000	(£10,000)	(-100%) ▼	£10,000
Professional Fees	-	-	-		£14,000
Rent	£8,460	£6,806	£1,655	(+24%) ▲	£22,097
Repairs & Maintenance	£2,800	-	£2,800		£2,800
Security	£2,154	£2,156	(£2)	(+0%) ▼	£6,484
Staff Training	£1,750	-	£1,750		£1,750
Total Expenses	£33,249	£36,543	(£3,294)	(-9%) ▼	£106,030
Operating Profit	**(£5,662)**	**£11,051**	**(£16,713)**	**(-151%) ▼**	**£17,613**
Other Income	-	-	-		£12,000
Interest Received	-	-	-		£551
Profit/Loss Before Tax	**(£5,662)**	**£11,051**	**(£16,713)**	**(-151%) ▼**	**£30,165**
Profit/Loss After Tax	**(£5,662)**	**£11,051**	**(£16,713)**	**(-151%) ▼**	**£30,165**

EBITDA

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

	Mar 2025	Feb 2025	Variance	Variance (%)	YTD (FY)
Sales	£53,764	£99,427	(£45,663)	(-46%) ▼	£237,956
Cost of Sales	£26,177	£51,833	(£25,656)	(-49%) ▼	£114,313
Gross Profit	**£27,587**	**£47,594**	**(£20,006)**	**(-42%) ▼**	**£123,643**
GP%	**51.3%**	**47.9%**	**3.4%**	**(+7%) ▲**	**52.0%**
Expenses					
Accountancy Fees	£3,000	£3,000	-		£9,000
Advertising Fees	£1,500	£2,700	(£1,200)	(-44%) ▼	£7,425
Bad Debts	£50	£50	-		£150
Bank Charges	£18	£18	-		£53
Cleaning & Laundry	£1,435	£1,435	-		£4,305
Donations	£1,000	£1,414	(£414)	(-29%) ▼	£3,414
Insurance	£5,800	£5,800	-		£17,400
Light Power & Heating	£524	£528	(£4)	(-1%) ▼	£1,585
Non-Cash Expenses	£4,758	£2,637	£2,121	(+80%) ▲	£5,567
Printing & Stationery	-	£10,000	(£10,000)	(-100%) ▼	£10,000
Professional Fees	-	-	-		£14,000
Rent	£8,460	£6,806	£1,655	(+24%) ▲	£22,097
Repairs & Maintenance	£2,800	-	£2,800		£2,800
Security	£2,154	£2,156	(£2)	(+0%) ▼	£6,484
Staff Training	£1,750	-	£1,750		£1,750
Total Expenses	£33,249	£36,543	(£3,294)	(-9%) ▼	£106,030
Operating Profit	**(£5,662)**	**£11,051**	**(£16,713)**	**(-151%) ▼**	**£17,613**
Other Income	-	-	-		£12,000
EBITDA	**(£5,662)**	**£11,051**	**(£16,713)**	**(-151%) ▼**	**£29,613**

Balance Sheet

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

	Mar 2025	Feb 2025	Variance	Variance (%)
Assets				
Non-Current Assets				
Investment in Blooming Cupcakes	£20,000	£20,000	-	
Investment in Associate	£70,000	£70,000	-	
Buildings	£8,500	£8,500	-	
Plant & Equipment	£13,311	£13,311	-	
Office Equipment	(£645)	(£645)	-	
Furniture & Fittings	£15,939	£15,939	-	
IT equipment	£4,380	£4,380	-	
Total Non-Current Assets	£131,484	£131,484	-	
Current Assets				
Merchandise Stock	£2,000	£2,000	-	
Coffee Freezo	£1,240	£915	£326	(+36%) ▲
Accounts Receivable	£287,937	£278,007	£9,930	(+4%) ▲
Bank Accounts				
Pabbie Bank	£39,490	£53,372	(£13,882)	(-26%) ▼
Cash Register	£20,250	£30,422	(£10,172)	(-33%) ▼
Savings Account	£146,515	£135,011	£11,504	(+9%) ▲
Total Bank Accounts	£206,255	£218,805	(£12,550)	(-6%) ▼
Inventory	£14,740	£12,479	£2,261	(+18%) ▲
Other Current Assets	£32,550	£32,600	(£50)	(+0%) ▼
Total Current Assets	£544,722	£544,806	(£84)	(+0%) ▼
Current Liabilities				
Tax Liabilities	£31,980	£29,417	£2,564	(+9%) ▲
Accounts Payable	£68,568	£65,553	£3,014	(+5%) ▲
Other Current Liabilities	£120,850	£120,850	-	
Total Current Liabilities	£221,399	£215,821	£5,578	(+3%) ▲
Net Current Assets	**£323,323**	**£328,985**	**(£5,662)**	**(-2%) ▼**
Total Assets less Current Liabilities	**£454,808**	**£460,469**	**(£5,662)**	**(-1%) ▼**
Long-Term Liabilities				
Loan from Jacques Jolly Jumpers	£43,470	£43,470	-	
Intercompany Loan	£2,700	£2,700	-	
Loan Account: Capital Queen	£230,000	£230,000	-	
Total Long-Term Liabilities	£276,170	£276,170	-	
Total Liabilities	**£497,569**	**£491,991**	**£5,578**	**(+1%) ▲**
Net Assets	**£178,638**	**£184,299**	**(£5,662)**	**(-3%) ▼**
Capital and Reserves				
Retained Earnings	£177,638	£183,299	(£5,662)	(-3%) ▼
Equity	£1,000	£1,000	-	
Total Capital and Reserves	£178,638	£184,299	(£5,662)	(-3%) ▼

Customer Sales

01 March 2025 - 31 March 2025 vs 01 February 2025 - 28 February 2025

Customers	# of sales	Unique products	Total products	Net Revenue	Tax	Discounts	Refunds	Amount Due	Avg revenue per sale	Growth in sales	Growth in revenue
Aladdin	4	4	26	£1,350	£198	-	-	£1,548	£338	-2 ▼	(£2,230) ▼
Alice in Wonderland	2	5	29	£3,441	£516	£30	-	£3,957	£1,720	1 ▲	£1,675 ▲
Anna Frozen	4	10	44	£2,910	£430	£1,460	£735	£1,300	£727	-	(£7,117) ▼
Ariel Mermaid	6	10	44	£1,573	£229	£37	-	£1,802	£262	-	(£64) ▼
Buzz Lightyear	2	7	18	£1,137	£161	-	-	£1,298	£569	-	(£40) ▼
Capital Queen	-	-	-	-	-	-	-	-	-	-1 ▼	(£562) ▼
Cheshire Cattt	1	2	16	£640	£96	-	-	-	£640	1 ▲	£640 ▲
Cindarella Princess	3	7	26	£1,428	£214	£27	-	£1,642	£476	-	(£6) ▼
Daisy Duck	1	3	19	£833	£115	-	-	-	£833	-1 ▼	(£653) ▼
Donald Duck	1	2	10	£302	£45	-	-	-	£302	-2 ▼	(£1,599) ▼
Eeyore	1	3	11	£894	£110	-	-	£1,004	£894	-1 ▼	(£879) ▼
Elsa Frozen	1	3	9	£231	£31	£14	-	-	£231	-1 ▼	(£612) ▼
Grandmother Willow	2	5	19	£804	£118	-	-	£311	£402	1 ▲	£446 ▲
Jane Porter	2	9	32	£4,061	£609	£333	-	£2,512	£2,031	2 ▲	£4,061 ▲
Jasmine	7	9	49	£2,453	£363	-	£101	£1,460	£350	-2 ▼	(£1,911) ▼
Judy Hopps	3	5	92	£1,246	£187	£44	-	£833	£415	-1 ▼	(£87) ▼
Lost Boys	2	3	32	£2,410	£338	-	-	£1,805	£1,205	-1 ▼	(£470) ▼
Mickey Mouse	1	3	12	£580	£87	-	-	£667	£580	-1 ▼	(£1,040) ▼
Mrs Potts	1	2	12	£245	£37	-	-	£282	£245	-1 ▼	(£597) ▼
Mufasa Lion	4	4	21	£695	£104	-	-	£603	£174	-	£485 ▲
Nala Lion	-	-	-	-	-	-	-	-	-	-1 ▼	(£1,696) ▼
Peter Pan	3	6	36	£1,975	£293	-	-	£759	£658	1 ▲	£1,050 ▲
Piglet	2	4	15	£558	£80	-	-	£638	£279	-2 ▼	(£1,023) ▼
Pinocchio	1	4	24	£834	£125	-	-	-	£834	-1 ▼	(£264) ▼
Pocahontas Princess	2	3	11	£1,108	£164	-	-	£211	£554	-1 ▼	(£712) ▼
Pumbaa's No Worries Parties	-	-	-	-	-	-	-	-	-	-1 ▼	(£7,860) ▼
Rabbit	2	3	24	£1,111	£165	-	-	£168	£555	-	£250 ▲

Customers	# of sales	Unique products	Total products	Net Revenue	Tax	Discounts	Refunds	Amount Due	Avg revenue per sale	Growth in sales	Growth in revenue
Ratatouille's Feast	1	5	125	£5,524	£829	£614	-	£6,353	£5,524	1 ▲	£5,524 ▲
Sebastian Crab	-	-	-	-	-	-	-	-	-	-2 ▼	(£1,665) ▼
Simba Lion	2	1	12	£550	£83	-	£110	£759	£275	1 ▲	(£350) ▼
Snow White	-	-	-	-	-	-	-	-	-	-2 ▼	(£1,499) ▼
Tarzan Catering	1	7	115	£5,110	£766	£131	-	£2,395	£5,110	1 ▲	£5,110 ▲
Tigger	2	4	31	£1,445	£212	-	-	£578	£723	-1 ▼	(£108) ▼
Tinker Bell	3	5	25	£1,506	£221	-	-	£738	£502	-4 ▼	(£441) ▼
Wendy Darling	7	9	72	£3,730	£560	-	-	£2,254	£533	-	£660 ▲
Winnie the Pooh	7	6	64	£3,082	£456	-	-	£2,176	£440	-	£672 ▲
Woody Hotels	-	-	-	-	-	-	-	-	-	-1 ▼	(£32,749) ▼
Total	81	48	1,075	£53,764	£7,941	£2,690	£946	£38,052	£664	-21 ▼	(£45,663) ▼